



2025 *Moving Forward* Series

PAA Parkinson Patient Conferences - Sponsorship Opportunities

The Parkinson Association of Alabama (PAA) is a 501(c)(3) non-profit organization dedicated to serving the more than 16,000 people currently living with Parkinson's disease in Alabama. In 2025, the PAA will host 3 events to provide valuable education and statewide support for those living with Parkinson's disease, their caregivers, and families. The target audience at these events will be patients, families, physicians, consumers, and caregivers. Parkinson's disease impacts many families and these events attract an audience from a large cross section of the population - not just the Parkinson's community.

2025 Events

Moving Forward: Birmingham 2025 Parkinson Patient Conference

February 13, 2025
9:00-3:15
The Harbert Center
Birmingham, Alabama

The Annual PAA Birmingham Parkinson Patient Conference, *Moving Forward 2025*, will be held on Thursday, February 13th at the Harbert Center in Birmingham. This event brings together more than 250 attendees living with Parkinson's, and their caregivers, for a day of education and time with exhibitors, local experts and advocates, and crucial resources.

Moving Forward: Regional Parkinson Patient Conferences:

Moving Forward: South Alabama 2025

Moving Forward: North Alabama 2025

The PAA plans to host 2 regional Parkinson Patient Conferences in Alabama to extend our reach in the northern and southern regions of the state.

2024 regional conferences included:

Moving Forward: Central Alabama in Montgomery on September 24

Moving Forward: South Alabama in Mobile on October 1

2025 dates, locations and agendas are TBD.

2025 Sponsorship Opportunities

Please check your sponsorship preferences:

- 2025 Moving Forward Series Presenting Sponsor** **\$20,000**
- Presenting sponsorship of all three 2025 Moving Forward Conferences
 - Speaking/Presenting spot at each conference
 - Premier exhibitor table, special recognition at each attendee table & in swag bags at each conference
 - Logo/name on the website, event signage, and on all digital/print materials promoting the event

2025 Moving Forward: Birmingham

- Official Sponsor (premier exhibitor table, special recognition at each attendee table & in swag bags) **\$10,000**
- Lunch Sponsor (premier exhibitor table, special recognition at lunch hour) **\$8,000**
- Snack/Beverage Sponsor (premier exhibitor table, special recognition at snack/beverage table) **\$3,000**
- Exhibitor **\$1,500**
- All - logo/name on the website, event signage, and on all print/digital materials promoting the event

2025 Moving Forward: North Alabama

- Official Sponsor (premier exhibitor table, special recognition at each attendee table & in swag bags) **\$5,000**
- Lunch Sponsor (premier exhibitor table, special recognition at lunch hour) **\$3,000**
- Exhibitor **\$1,000**
- All - logo/name on the website, event signage, and on all print/digital materials promoting the event

2025 Moving Forward: South Alabama

- Official Sponsor (premier exhibitor table, special recognition at each attendee table & in swag bags) **\$5,000**
- Lunch Sponsor (premier exhibitor table, special recognition at lunch hour) **\$3,000**
- Exhibitor **\$1,000**
- All - logo/name on the website, event signage, and on all print/digital materials promoting the event

Please complete all fields below to ensure that your sponsorship is processed correctly.

Total 2025 Sponsorship Amount: \$ _____

Name of Sponsor: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

***please email company logo to ellen@parkinsonalabama.org *please email this form or submit via mail with payment**

Payments may be:

- submitted online at www.parkinsonalabama.com
 - select DONATE NOW button
 - in comments section, please indicate 2025 Moving Forward Sponsorship
- submitted by check
 - payable to Parkinson Association of Alabama
 - Mailed to: Parkinson Association of Alabama
PO Box 590146
Birmingham, AL 35259
Attn: 2025 Moving Forward Sponsorships

THANK YOU FOR SUPPORTING THE PAA in 2025